

AUXILIUM COLLEGE (AUTONOMOUS)

(Accredited by NAAC with A+ Grade in the 4th cycle) Gandhi Nagar, Vellore – 632006





PG & RESEARCH DEPARTMENT OF COMMERCE

In Collaboration with



Cordially invites you for the

INTERNATIONAL CONFERENCE

on

"Innovative Trends in Commerce, Economics and Management for Sustainable Development"

5th February, 2025

Programme Schedule

9.00 a.m - 10.00 a.m

10.00 a.m - 11.30 a.m

11.30 a.m - 11.45 a.m

11.45 a.m - 1.00 p.m

1.00 p.m - 1.45 p.m

1.45 p.m - 3.45 p.m

3.45 p.m - 4.00 p.m

4.00 p.m - 4.30 p.m

: Registration

: Inauguration and

Technical Session - I

: Tea Break

: Technical Session - II

: Lunch Break

: Technical Session - III and

Paper Presentation

: Tea Break

: Valedictory

Resource Persons



Dr. K. Balanaga Gurunathan Professor and Research Head School of Commerce and Management Jain University, Bangalore

International Resource Person

Dr. V Sasirekha Professor and Dean - Faculty of Management SRM Institute of Science and Technology Vadapalani Campus Chennai



Dr. A. Tamilarasu Professor of Accounting and Finance Department of Accounting and Finance (CBE) College of Business and Economics Gambella University, Ethiopia, East Africa



Dr. Mythili S Former Principal Sri Akilandeswari Women's College, Vanthavasi Present NAAC Peer Team Member

Organizing Committee

Patron

Dr. (Sr.) Mary Josephine Rani A Secretary, Auxilium College (Autonomous), Vellore.

Convenor

Dr. (Sr.) Arokia Jayaceli A Principal, Auxilium College (Autonomous), Vellore.

Co-Convenor

Dr. (Sr.) Amala Valarmathi A Vice Principal, Auxilium College (Autonomous), Vellore.

Conference Director

Dr. Auxilia Antony S **Assistant Professor** Head, Department of Commerce Auxilium College (Autonomous), Vellore.

Conference Chair

Dr. Aamir Junaid Ahmad Secretary, CMAOI Association TEDx Speaker Featured in FORBES, Times Excellence Awardee.

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Ms. Kalaivani K, Asst. Prof. Head i/c B.Com B Sec.

Dr. Lakshmi Narasu B, Asst. Prof.

Coordinators

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Ms. Jananipriya R, Asst. Prof.